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apdt™

CONFERENCE 2025

Stamford Grand Adelaide Hotel
Glenelg, South Australia
2–5 October 2025



Sponsorship & Trade Show Opportunities

You're invited...

Dear Colleague,

I invite you to participate as a sponsor or exhibitor at the upcoming Association of Pet Dog Trainers (APDT) Australia Conference 2025 at the Stamford Grand Adelaide Hotel, Glenelg, SA, from Thursday, 2 October to Sunday, 5 October 2025.

This year, we are thrilled to be joined by Chirag Patel, Dr Amber Batson, Laura Ryder and Peta Clarke. Along with our international guest speakers, APDT Australia is incredibly proud of our homegrown talent. Full details are in our conference program.

One significant benefit of the APDT Conference 2025 is the opportunity for sponsors and exhibitors to promote their products and services to a unique and influential niche market. The APDT Australia membership comprises dog trainers, shelter workers, dog groomers, veterinarians and veterinary nurses, and others who advise thousands of pet owners nationwide. They are an excellent resource for promoting your products and services.

The trade exhibition, a cornerstone of the conference, offers a unique opportunity for maximum exposure. Exhibitors will be in the spotlight during all conference catering breaks, ensuring that all delegates see their products and services.

I invite you to visit the conference website apdt.cw3.events for further details on the conference program and speakers.

To discuss how your business might best be represented at the conference, please contact Anushka Arthur at Conference Works (03 9870 2611 or joan@cw3.co).

I eagerly anticipate your participation and the value you will bring to the conference.

Yours Sincerely,



Louise Ginman
APDT President 2025



Stamford Grand Adelaide Hotel
2 Jetty Rd, Glenelg SA 5045

Why Sponsor or Exhibit?

Participation in the APDT Conference 2025 will provide sponsors with the following benefits:

- The opportunity to profile your organisation and enhance your brand
- Excellent networking opportunities
- Direct access to an influential and niche market
- National promotion of your company in all conference promotions
- Acknowledgment as an organisation that supports excellence and innovation in the dog training industry
- A closer association with APDT Australia.

www.apdt.org.au

Association of Pet Dog Trainers Australia Inc.
PO Box 111, Glenbrook, NSW 2773

ABN 858 8866 522



Sponsorship Opportunities

Please contact us for bespoke packages. All prices are inclusive of GST.



Gold Sponsor

- Five-minute speaking slot to address delegates at the conference opening
- Colour advertisement in the conference app
- Freestanding banner display in the plenary room
- Corporate logo acknowledgement on the conference website and in the conference app
- Two (2) full conference registrations (excludes workshops)
- Complimentary 3-table trade display with full entitlements at the exhibition
- Opportunity to include one piece of literature or corporate gift in the conference satchel
- Corporate logo acknowledgement on the conference screen signage
- One year (3 editions) 1/2-page full-colour advertising in the APDT *Click!* membership magazine.

\$5,000

Silver Sponsor

- Colour advertisement in the conference app
- Corporate logo acknowledgement on the conference website and in the conference app
- Two (2) full conference registrations (excludes workshops)
- Complimentary 2-table trade display with full entitlements at the exhibition
- Opportunity to include one piece of literature or corporate gift in the conference satchel
- Corporate logo acknowledgement on the conference screen signage.

\$3,500

Bronze Sponsor

- Corporate logo acknowledgement on the conference website and in the conference app
- Two (2) full conference registrations (excludes workshops)
- Opportunity to include one piece of literature or corporate gift in the conference satchel
- Corporate logo acknowledgement on the conference screen signage

\$2,000

Icebreaker Drinks Sponsor

- Three-minute speaking slot to address delegates at the icebreaker drinks session
- Freestanding banner display at the Icebreaker session
- Corporate logo acknowledgement on the conference website and in the conference app
- Two (2) complimentary tickets to the Icebreaker drinks
- Opportunity to include one piece of literature or corporate gift in the conference satchel
- Corporate logo acknowledgement on the conference screen signage

\$1,500

Name Badge Sponsor

- Corporate logo printed on conference name badges (together with APDT logo)
- Corporate logo acknowledgement on the conference website and in the conference app
- Opportunity to include one piece of literature or corporate gift in the conference satchel
- Corporate logo acknowledgement on the conference screen signage

\$1,000

Satchel Inserts

- Opportunity to include one piece of literature (up to A4 in size or discount vouchers) in the conference satchel
- Acknowledgement within the conference app.

\$200

In-kind Sponsor

- Provide a product sample for inclusion in the conference delegate satchel
- Acknowledgement within the conference app.

FREE

Trade Show Opportunities

Please contact us for bespoke packages. All prices are inclusive of GST.

HURRY
SPACES
ARE FILLING
QUICKLY



Platinum Trade Show Package

- 1 x trade display (up to three (3) trestle tables, chairs, power lighting)
- Two (2) full conference registrations (excludes workshops)
- Icebreaker drinks
- Receipt of delegates list
- Corporate logo acknowledgement on the conference website
- Company logo and profile in the conference app
- Opportunity to include one piece of literature or corporate gift in the conference satchel
- Corporate logo acknowledgement on the conference screen signage.

\$1,400
Early Bird Rate*

\$1,500 Standard Rate

Premium Trade Show Package

- 1 x trade display (up to two (2) trestle tables, chairs, power lighting)
- One (1) full conference registration (excludes workshops)
- Icebreaker drinks
- Corporate logo acknowledgement on the conference website
- Company logo and profile in the conference app
- Opportunity to include one piece of literature or corporate gift in the conference satchel
- Corporate logo acknowledgement on the conference screen signage.



\$1,100
Early Bird Rate*

\$1,200 Standard Rate

Standard Trade Show Package

- 1 x trade display (one (1) trestle tables, chairs, power lighting)
- One (1) full conference registration (excludes workshops)
- Icebreaker drinks
- Corporate logo acknowledgement on the conference website
- Company logo and profile in the conference app
- Opportunity to include one piece of literature or corporate gift in the conference satchel
- Corporate logo acknowledgement on the conference screen signage.



\$750
Early Bird Rate*

\$850 Standard Rate

* Trade show package must be booked and paid by 31 July 2025 to be eligible for the early bird rate.

Sponsorship & Trade Show Application

Organisation: _____ Contact: _____

Phone: _____ Email: _____

Address: _____

Suburb: _____

State: _____ Postcode: _____ Website: _____

Sponsorship Package

I confirm my participation as an APDT Conference 2025 Sponsor as follows (please tick):

- | | | | | | |
|---|----------|--|---------|---|---------|
| <input type="checkbox"/> Gold | \$5,000 | <input type="checkbox"/> Silver | \$3,500 | <input type="checkbox"/> Bronze | \$2,000 |
| <input type="checkbox"/> Icebreaker Drinks | \$ 1,500 | <input type="checkbox"/> Name Badge | \$1,000 | <input type="checkbox"/> Satchel Inserts | \$200 |
| <input type="checkbox"/> In-kind | FREE | | | | |

Trade Show Package

I confirm my participation as an APDT Conference 2025 Trade Show Exhibitor as follows (please tick):

- | | | | | | |
|--|----------|---|---------|--|-------|
| <input type="checkbox"/> Platinum (Early bird)* | \$1,400 | <input type="checkbox"/> Premium (Early bird)* | \$1,100 | <input type="checkbox"/> Standard (Early bird)* | \$750 |
| <input type="checkbox"/> Platinum | \$ 1,500 | <input type="checkbox"/> Premium | \$1,200 | <input type="checkbox"/> Standard | \$850 |

** Early bird rates must be booked and paid by 31 July 2025*

Acceptance

☐ I/We have read and hereby agree to the terms and conditions (see below).

Signature: _____ Full Name: _____

Position: _____ Date: _____

Application Procedure

- Complete the Sponsorship & Trade Show Application Form and return it to joan@cw3.co who will contact you with an invoice for this event.
- For further details or to discuss bespoke opportunities, contact joan@cw3.co or 03 9870 2611
- Further APDT Conference 2025 information can be found on the website apdt.cw3.events

Terms And Conditions

1. Acceptance of sponsors, trade exhibitors and satchel inserts is subject to approval by APDT (Association of Pet Dog Trainers Australia Inc). Sponsorships will only be confirmed upon receipt of a signed application form. Please complete the application to secure your booking.
2. Upon receipt and processing of the completed application, a tax invoice with payment details will be issued for all sponsors and trade show exhibitors.
3. APDT reserves the right to amend the sponsorship program or tailor sponsorship packages to benefit the sponsor and/or the event. Every effort will be made to maximise sponsor benefits and the delegates' experience.
4. APDT reserves the right to vary the quoted prices following any change to the legislated rate of the GST, which is currently 10% and applies to all goods and services offered by the conference. All prices in this document include GST, which will be noted in the invoice. APDT reserves the right to alter these conditions if warranted due to changed circumstances and without prior notice to the exhibitor. The Conference Committee will have the final determination of any display or arrangements in so far as it may affect the overall presentation and conduct of the exhibition.
5. Full payment must be made before the conference commencement date.
6. APDT and the Conference Manager (Conference Works) shall be indemnified and held harmless in respect of all costs, claims, demands and expenses to which they may be subject as a result of loss, injury or damage arising to any person or equipment during the duration of the trade exhibition, including set up and dismantle times. Therefore, please ensure that your insurance covers your involvement in this exhibition.
7. To receive a full refund, cancellations must be in writing and received by Conference works by 15th August 2025. A 50% refund will be made for cancellations in writing and received by Conference Works up to 15th September 2025. After this date, refunds will not be given for cancellations.